

## **Historic, Archive Document**

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**Choice**  
**Chrysanthemums**  
**Hemerocallis**  
**Perennials**

**1949**

**LINDBERG'S**

**PHONE 2792**

**LEXINGTON, KY.**

**ROSEMILL DRIVE**

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Growing CHRYSANTHEMUMS is more than a business with us, it is a matter of pride and our first consideration is to furnish our customers with well rooted (in pots), thrifty, healthy, (compost grown) plants, pinched back at least once to insure stockiness. They are grown from cuttings taken from selected plants and hardened off in outdoor frames so that you may plant them early. Local planting season from the 15th of April to the 15th of June.

We furnish printed instructions for growing, etc.

As to prices, we don't believe that you can do better anywhere considering quality and varieties. Many of our newer, especially English Mums, sell for twice the amount.



# CHRYSANTHEMUMS

## CHOICE EARLY FLOWERING ENGLISH

40c each—3 for \$1.00

Varieties marked New are 50c each—3 for \$1.25

**Adoration**—A large spreading flower of pink on cream ground.

**Alabaster**—A very early white of large size, petals incurved. Will grow 5 inches across if disbudded.

**Alferton Beauty**—Amber with gold reverse, deep reflexing petals.

**Alpink**—Deep rose pink of good size.

**Amber Utopia**—A lovely golden amber blended with light orange.

**Betty Ferguson**—Light terra-cotta. Large incurving petals.

**BRONZE FREDA**—Bronze salmon. Quilled petals. Disbuds well.

**Buttercup**—A very large incurved golden yellow. Extra large if disbudded.

**Cerise**—A lovely rosy cerise with quilled petals.

**Charmwood**—Bright rosy mauve. Petals overlapping.

**Coppelia**—A new shade of bright Indian red. Does not fade.

**Daily Express**—Chestnut bronze and gold. Good for disbudding.

**Dr. George Barnes**—A large flower of creamy peach and gold. Incurved petals.

**Enticellent**—Bright crimson with gold reverse.

**Freda**—A bright silvery mauve-pink. Very nice disbudded.

**Forward**—(New) A beautiful silvery pink with incurved petals. Will grow 6 inches across if disbudded. A truly outstanding Mum.

**Golden Security**—A rich deep golden yellow. Incurved petals.

**Gold Standard**—A very deep golden yellow with broad petals. Does not fade. Will grow 7 inches across if disbudded.

**Hoepoe**—(New) a lovely old rose. Good for disbudding.

**Immaculate**—(New) Very large pure white.

**Juliana**—(New) Bright cyclamen pink.

## ENGLISH CHRYSANTHEMUMS (Continued)

- Lutonia**—Beautiful large golden amber with incurved petals.
- Madonna**—(New) Large pure white flower with broad petals.
- Milady**—(New) A very fine large pure white.
- Mrs. J. Phillips**—A lovely deep purple with incurved petals.
- Mrs. T. Riley**—(New) A gorgeous large pure white with broad reflexing petals.
- Primrose**—An immense primrose yellow with incurving petals.
- Royal Pageant**—(New) A good bright red.
- Salmon Precose**—A rich salmon rose. Good size flower. A lovely Mum and very early.
- Stella**—Clear orchid pink. Early and very popular.
- Trixie**—Salmon apricot pink. Flowers are large with long quilled petals.
- Westborne**—(New) A rich dark red.
- Yellow Gown**—Canary yellow. Semi-incurved petals.
- Youth**—Clear pink. When disbudded will grow 6 inches across.
- Zenith**—(New) A fine large pure purple-maroon with broad petals. If disbudded will grow 6 inches across.

## OLD FAVORITES AND NEW

35c each—3 for 90c

- Burgundy**—Velvety port wine red. October.
- Burma**—Golden bronze, yellow and rose. September.
- Chippewa**—Rich aster purple. September.
- Dee Dee Ahrens**—Pure white pompon. September.
- Glacier**—Dwarf, compact white. September.
- Granny Scoville**—Warm coral bronze. October.
- Lavender Lady**—Soft silvery lavender. October.
- Milky Way**—Creamy white. September.
- Mrs. Pierre S. duPont**—Peach, salmon and fawn. October.
- North Star**—Single flower. Pure white. Very profuse. Mid-September.
- Olive Longland**—Apricot toned salmon pink. September.
- Red Velvet**—Rich velvety crimson. October.
- Violet**—Dwarf, rich glowing wine purple. September.
- Waterlily**—Semi-double, dwarf. White flower suggests a waterlily in full bloom. Late August.



## RAYONANTES

**40c each—3 for \$1.00**

The Rayonantes have large airy flowers. Petals are tubular quilled, long and incurved. These are truly lovely. Polific bloomers. Mid-October.

**Buff**—A lovely buff.

**White**—Pure white.

**Yellow**—A clear golden yellow.

**Pink**—Rosy orchid pink.

## SPOONS

**35c each—3 for 90c**

**Yellow**—Brilliant clear yellow. Each petal is a hollow quill which flattens out on the end into a small spoon. Early October.

**Rose**—Rose pink. Late September. A popular florist cutflower.

## CUSHION MUMS

**35c each—3 for 90c**

An abundance of flowers from early September till hard frost.

**Apricot Glow**—Glowing apricot bronze. Mellow. Beautiful.

**Champion Cushion**—Deep reddish bronze. A very good cushion mum.

**Little Bob**—Mahogany bronze. Button like flowers. Good for potting.

**Major Cushion**—This is the finest pink cushion both in color and size of flower. A great mound of gorgeous beauty.

**Santa Claus**—Deep crimson red. An intriguing little fellow. Good for potting.

**September Bronze**—Golden bronze.

**Supreme Yellow**—A veritable mound of gold.

**Your own selection of any**

**40c varieties, 12 for \$4.00**

**35c varieties, 12 for \$3.00**

## CHOICE—PERENNIALS

25c each

65c for 3 plants of a variety

\$1.25 for 6 plants of a variety  
except where priced otherwise

*Plants in bloom and dug with an earth-ball  
are 5c extra on 25c varieties;  
10c extra on others*

Varieties marked (\*) are suitable for Rock Gardens.

### ACHILLEA (Milfoil)

**Snowball**—A cushion of small neat double white blossoms. Excellent for cutting.

### ALYSSUM (Madwort)

\***Sulphureum**—Clusters of golden yellow flowers early in spring.

### ANCSHUSA (Alkanet)

**Dropmore, (Feltham Pride)**—Large gentian-blue flower. Neat habit.

\***Myosotidiflora**—A distinct dwarf plant with clusters of Forget-Me-Not like flowers. Will grow in sun or shade.

35c each.      3 for \$1.00

### ANEMONE JAPONICA (Windflower)

Indispensable for the late garden. Plants increase in size and beauty each year.

**Marie Manchard**—Semi-double white. 3 feet.

**Queen Charlotte**—Semi-double pink. 3 feet.

**September Charm**—Semi-double silvery pink shaded with rose. 2 feet.

40c each.      3 for \$1.10

### ANTHEMIS (Chamomile)

**Perry's**—Daisy-like lemon yellow flowers. 2 feet.

### AQUILEGIA (Columbine)

**Copper Queen**—Copper-red and straw color.

**Crimson Star**—Crimson with white.

**Longissima**—Extra long spurred in separate colors.  
Blue, yellow, white.

**Mrs. Scott Elliott**—Hybrids.

**Rose Queen**



### **ARABIS (Rock-Cress)**

\***Alpina**—Pure white flowers produced in dense masses.

\***Rosea**—Bright rose pink.

### **ARMERIA (Thrift or Sea Pink)**

**Glory of Holland**—Clear deep pink.

40c each.      3 for \$1.10

### **ASTER SPECIES**

**Frikarti, (Wonder of Staffa)**—Lavender-blue flowers. blooms all summer. Will grow in full sun or part shade. Excellent for cutting.

40c each.      3 for \$1.00

### **HARDY ASTERS OR MICHAELMAS DAISIES**

To brighten your hardy border in autumn. Fine for cutting.

**Harrington's Pink**—Pure rose pink. Semi-double flowers.

**Violetta**—Rich brilliant blue. Semi-double flowers.

40c each.      3 for \$1.10

### **BELLIS PERENNIS (English Daisy)**

**Double Crimson — Double Pink — Double White**

15c each.      12 for \$1.50

### **CAMPANULA (Bellflower)**

**Calycanthemum (Cup and Saucer)**—Blue, pink.

### **CARNATION**

**Old Spice**—(Plant patent No. 499) Spicy salmon pink.

Very good.

60c each.      3 for \$1.50.      12 for \$5.00

**Golden Sun**—Golden yellow.

**King of the Blacks**—Dark red.

**Scarlet**

**Triumph Rose**—Soft rose.

**White Gold**—Soft yellow.

**White**

**Malmaison J. M. Bridgeford**—A sturdy upright growing plant having large flowers. Mixed colors.

**Prof. Malmgreen**—Dwarf double early flowers. Brick red.



### COREOPSIS (Tickseed)

**Double Sunburst**—Large double. Golden yellow.

### DELPHINIUM

**Belladonna Improved**—Light blue.

**Bellamosum Improved**—Dark blue.

**Cliveden Beauty**—Bright blue, belladonna type.

**Chinense Blue Mirror**—Navy blue dwarf.

**Chinense Cambridge Blue**—A rich belladonna blue.

**PACIFIC GIANT HYBRIDS**—(Vetterle and Reinelt Strain).

35c each.      3 for \$1.00

### DIANTHUS BARBATUS (Sweet William)

**Blood Red**—Single.

**Copper Red**—A new color.

**Giant White**—Phlox-flowered.

**Newport Pink**—Salmon pink.

**Purple Beauty**

**Scarlet Beauty**

### DIANTHUS (Garden Pinks)

**Spring Beauty**—(Clove pink) mixed.

**Loveliness**—Mauve pink, laciniated petals.

\***Winteri**—Single pink.

### DICENTRA (Bleeding Heart)

\***Exima (Plumy Bleeding Heart)**—A dwarf growing plant with finely cut foliage and snowy spikes of pink flowers.

35c each.      3 for \$1.00

**Spectabilis**—An old-fashioned favorite. Has long racemes of graceful heart-shaped pink flowers.

50c each.      3 for \$1.25

### DIGITALIS (Foxglove)

**Shirley Hybrids**—Mixed. Large spotted tubular flowers.

### DORONICUM (Leopardbane)

**Caucasium Magnificum**—Gerbera-like flowers of clear yellow.

40c each.      3 for \$1.10



### **ERIGERON (Fleabane)**

**Speciosus**—Large daisy-like blue flowers with yellow center.

**35c each.      3 for \$1.00**

### **ERYNGIUM (Sea-Holly)**

**Amethystinum**—The true blue Thistle.

### **GAILLARDIA (Blanket Flower)**

**Aurea Pura**—Pure yellow.

**Burgundy**—Wine-red.

### **GEUM (Avens)**

\***Boresii**—Evergreen, orange scarlet.

\***Lady Stratheden**—Large double golden yellow flowers.

\***Mrs. Bradshaw**—Large double orange-red flowers.

### **GYPSOPHILA (Baby's Breath)**

**Bristol Fairy**—Large panicles of double white flowers.  
2-year-old field grown plants.

**75c each**

### **HESPERIS (Sweet Rocket)**

**Matronalis**—Sweet-scented purple flowers. Very showy.

**Matronalis Alba**—White.

### **HEUCHERA (Alum Root; Coralbells)**

\***Rosamundi**—Coral pink.

\***Sanguinea**—Bright crimson.

### **HIBISCUS (Mallow)**

**Jumbo Red**

**Pink**

### **IBERIS (Candytuft)**

\***Jucunda**—Dwarf pink.

\***Snowflake**—An evergreen dwarf plant completely covered with pure white flowers.

### **LILIES**

**Regale**—Pure white with pale yellow throat, deep pink outside, very fragrant. Blooms in July. Likes full sun.

**40c each.      12 for \$4.00**

### **LINUM (Flax)**

\***Perenne**—Bright blue flowers. Makes a nice compact plant with fine feathery foliage.



### **MATRICARIA (Feverfew)**

**Ball's Double White**—A good cutting variety.

**Golden Ball**—Double golden yellow. Resembles a button Chrysanthemum.

### **MERTENSIA (Blue Bells)**

**Virginica (Virginia Cowslip)**—An early spring-flowering plant with blue flowers fading to pink. For shade or part shade.

### **MYOSOTIS (Forget-Me-Not)**

\***Alpestris Blue Eyes**—Bright blue with white eye.

\***Alpertris Rosea**—Pink.

\***Alpestris Robusta Grandiflora**—Bright blue. Double central flower.

\***Vaughan's Early Blue Bird**—An early flowering strain. Good for cutting.

### **PAPAVER (Oriental Poppy)**

**Mrs. Perry**—Orange apricot.

35c each.      3 for \$1.00

### **PENTSTEMON (Beard Tongue)**

**Cherry Glow**—Foxglove-like flowers of a ruby crimson. Makes large bushy plants that bloom all summer.

35c each.      3 for \$1.00

### **PHLOX DECUSSATA (Hardy Phlox)**

**Africa**—Brilliant carmine-red with blood-red eye. 30 inches.

**B. Comte**—Brilliant purple. 24 inches.

**Caroline Vandenberg**—A true lavender-blue. 24 inches.

**Charles Curtis**—A beautiful sunset-red. Does not fade in sun. 30 inches.

**Bailey Sketch**—A light salmon-pink with crimson-rose eye. 40 inches.

**Jules Sandeau**—Pure pink. 20 inches.

**Lillian**—Salmon pink. 24 inches.

**Mary Louise**—A large pure white. 30 inches.

40c each.      3 for \$1.10

### **PHLOX SUFFRUTICOSA (Early Phlox)**

**Miss Lingard**—Has beautiful, long shiny green foliage, Disease free. Large trusses of white flowers with pink eye.

40c each.      3 for \$1.10



### **PHLOX SUBULATA (Moss Pink)**

\**Atropurpurea*—Red.

\**Rosea*—Rose pink.

### **PLATYCODON (Chinese Bellflower)**

Double Blue—Large deep blue flowers.

\**Mariesi*—Dwarf violet-blue.

Shell-Pink—True shell pink.

### **PRIMULA (Primrose)**

Munstead Giants—Mixed.

35c each.      3 for \$1.00

### **PYRETHRUM (Painted Daisy)**

Robinson's Dark Crimson—Very large single.

Double Pink—Double Red—Double Sulphur Yellow—  
Double White

### **SHASTA DAISY**

Majestic—Large flowered overlapping pointed petals.  
Very choice.

40c each.      3 for \$1.10

Mount Shasta—Pure white double high crested flowers.  
Excellent.

40c each.      3 for \$1.10

Single Hybrid—Large flowered.

White Swan—Double white Memorial Day daisy.

### **STATICE (Great Sea-Lavender)**

\**Latifolia*—Large panicles of purplish blue, minute  
flowers, during July and August.

### **STOKESIA (Cornflower Aster)**

Blue Moon—Large light blue disc-like flowers all summer.

35c each.      3 for \$1.00

### **THALICTRUM (Meadow—Rue)**

*Adiantifolium*—Columbine-like foliage with yellow  
flowers.

*Dipterocarpum*—Mauve flowers.

### **VERONICA (Speedwell)**

Blue Peter—The best of the early summer-flowering  
Veronicas. Deepest navy blue.

Blue Spires—Violet blue.

35c each.      3 for \$1.00

## VIOLA CORNUTA (Tufted Pansies)

**Admiration**—Dark blue.

**Apricot**—Apricot tinted orange at base.

**Arkwright Ruby**—Bright ruby crimson.

**Chinese Blue**—French blue.

**Helen Mounts**—Upper petals rich violet, the two smaller lower petals are lavender, the lower petal or lift is canary yellow.

15c each.      12 for \$1.50

## VIOLA ODORATA (Sweet Violet)

**Royal Robe**—A lustrous shade of deepest violet-blue. Very fragrant. Large flowers on long stems. Blooms in early Spring and again in fall and early winter.

40c each.      3 for \$1.10

## PANSY PLANTS

Our plants are grown from Steel's choicest mixtures and named varieties. They are unsurpassed for color combinations, size of flowers and length of blooming season. Pansies require a rich soil and plenty of moisture. Keep flowers picked for continuous bloom.

75c per dozen

## HEDERA HELIX BALTICA

(Large leaf hardy English ivy.)

30c each.      12 for \$3.00

## VINCA MINOR BOWLES VARIETY

An improved Vinca Minor with better foliage and flowers. Prolific bloomer. A fine ground cover.

25c each.      12 for \$2.50

## AZALEA

**Amoena**—Rosy purple, 8-10 in. -----\$2.00

**Hino-Crimson (New)**—Crimson red, 8-10 in. -----\$2.00

**Kaempferi**—Pink, 12-15 in. -----\$2.50

**Ledifolia Alba**—White, 10-12 in. -----\$2.00

## DECIDIOUS VARIETIE

**Lutea**—Yellow. Fragrant. 15-18 in. -----\$2.50

**Poukhanensis**—Orchid lavender. Fragrant. 12-15  
inches -----\$2.50

**Rosea**—Light pink. 15-18 in. -----\$2.00

*All the Azaleas we list are hardy and quite easy to grow.*



## HEMEROCALLIS

The Hemerocallis are the easiest flowers to grow. in either part shade or full sun; not particular as to soil; no spraying or dusting is required. You can have bloom from May to October by selecting different varieties.

- August Orange (New)**—Stout. Rich pure orange. Medium size flowers. Vigorous. Good evenings. August-September. 3 ft. -----\$2.00
- August Pioneer**—(Stout). Chrome orange with outer half of petals delicately flushed red. Medium size flowers. August-October. 3 ft.--\$1.00
- Autumn Red**—(Nesmith). Velvety red. Long blooming season. July-August. 2½ ft. ----\$2.00
- Caballero**—(Stout). Petals vermillion-red, throat and sepals golden yellow. Fragrant. July-August. 3½ ft. -----\$3.00
- Cressida**—(Betscher). Deep orange with faint reddish star at throat. July-August. 3 ft. -- 25c
- Dauntless**—(Stout). Light orange with pastel blended mid-zone. Large overlapping petals. Fragrant. Good evenings. July-August. 3 ft.--\$1.50
- Dr. Regel**—Rich orange yellow. Very fragrant. May-June. 1½ ft. ----- 40c
- Fantasia (New)**—(Stout). Wide spreading petals and sepals, usually much twisted, with pale and dull red tints over greenish yellow, offering a two-tone pattern. June-July. 4 ft.--\$2.00
- Goldeni**—(Betscher). Deep golden orange. Large flowers. Free blooming. July-August. 4 ft.-- 25c
- Hyperion**—(F. B. Mead). Canary yellow of a luminous shade. Large flowers. Fragrant. July-August. 4 ft. ----- 50c
- J. A. Crawford**—(Betscher). Apricot yellow, shaded light cadmium. Large flower. June-July. 4 ft. ----- 40c
- Kwanso Flora Variegated**—Double. Striped coppery and orange. July-August. 3½ ft. ----- 50c
- Lemona**—(Betscher). Pale lemon yellow. Large flowers. July-August. 4½ ft. ----- 40c
- Leonian Hybrids**—(Dr. Leonian). Flowers range in different shades from deepest burnt orange through flaming orange red. Also in shades of pastel. 3-5 ft. ----- 40c
- Linda**—(Stout). Petals are crinkled, golden yellow lightly washed rose, sepals clear cream. July-August. 3 ft. -----\$1.00

## HEMEROCALLIS (Continued)

- Midas**—(Stout). Clear glowing orange. Good evenings. July. 3 ½ ft. -----\$1.00
- Mikado**—(Stout). Mellow orange with dark reddish eye-zone. June-August. 3 ft. -----\$1.00
- Modesty**—(Betscher). Lovely large pale yellow. July-August. 3 ft. ----- 75c
- Mrs. W. H. Wyman**—(Betscher). Lemon yellow. Free flowering. July-August. 4 ft. ----- 40c
- Ophir**—(Farr). Waxy golden yellow. Large flowers. Good evenings. Fragrant. July-August. 4 ½ ft. -----\$1.00
- Patricia**—(Stout). Pale yellow with tinge of lemon chrome. Large recurving petals. Fragrant. Exceptionally good in hot sun and evenings. July-August. 2 ½ ft. -----\$1.50
- Purple Waters**—(Russell). Ruffled petals of deep rich wine, throat greenish yellow. Good evenings. May-June. 3 ft. -----\$1.00
- The Gem**—(Betscher). Rich deep golden yellow. Late June. 3 ½ ft. ----- 25c
- Theron**—(Stout). Deep red, curved and twisted petals with a velvety flush extending down to the light yellow throat. June-July. 3 ft. ---\$2.00

**We have the Brownell Sub-zero Roses as well as other Hybrid Tea, Climbing, Floribunda, Polyantha and Shrub Roses**

**A nice stock of bedding plants and Annuals**

**We carry high grade Organic Fertilizers.**

**Peat Moss**

**Spray Materials**

**Professional Garden Tools.**







LINDBERG'S  
Lexington, Ky.  
Rosemull Drive

PHONE 2792

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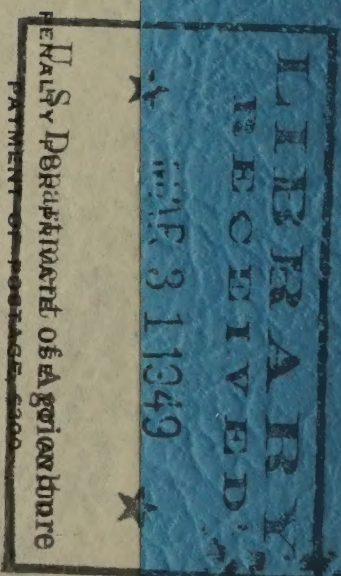
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